



Bhavan's Vivekananda College
of Science, Humanities and Commerce
Re-Accredited with 'A' Grade by NAAC
Autonomous–Affiliated to Osmania University

Bhavan's Institution Innovation Council

World Innovation Day Celebrations Report

On the Occasion of World Innovation Day Bhavan's Institution Innovation Council in association with Department of Management Studies has conducted Poster Presentation for MBA 2nd year students on 15th October, 2022 in room no.105, MBA Block at 2pm. The participants were divided into groups of 4 and were asked to represent a given brand. The topics for the discussion were:

- 1] Drone Technology
- 2] Voice Prosthesis
- 3] Robotic Product

The following were represented by the participants:

Autocad- Sree Harshita , Bhaskar Krishnan, Ashwini, Lokesh
Drone(Agriculture)- Naveen, Sreenidhi, Harini, Sravya
EV Vehicles- Venkatesh shraavanth, priyanka, Santoshi
Paytm(IPO)- Lavanaya.Sowmya, Rishika, Usha
Storage devices- Rohit, Jatadhara, Ganesh, Bharath
Voice Prosthesis- Manish, Yogesh, Anusha, Yashawini
Doodlage- Omprakash, Navya, Buehla, Snehit
Robovac(Tech Clap)- Vijay, Sree Harsha, Mallareddy, Gayathri

Objective of the event:

The objective of the event was to inculcate Creativity and Innovation in the field of business to withstand the competition of the market. To provide an interactive platform for the students to state their views based on facts and have a basic understanding of a formal debate.

Review of the event:

The students were participative and interactive. They had a clear mindset of what they wanted to convey about their brand and could defend their brand when they were queried in return. The participants were active and made the event fun and informative.

The winners of the event were:

- 1) Team Drone(Agriculture)
- 2) Team Robovac(Tech Clap)





